



What's protecting you from a potential fire next door?

Statistics from the Council of Canadian Fire Marshals and Fire Commissioners indicate the three most common causes of residential fires are:

- 'Smokers Material and Open Flame'
- 'Cooking Equipment'
- 'Heating Equipment'

Good walls make safe neighbours.

Protect your home from the risk of fire: Insist on adjoining walls built with concrete block. In industry-standard fire testing, no other construction material matches the durability and fire retardancy of concrete block.

- Concrete block doesn't burn.
- It doesn't spread fire to adjacent dwellings.
- It greatly reduces the chance of structural collapse.
- It doesn't produce toxic gas, smoke or fumes.
- It can help lower insurance premiums.

And keep in mind the other good reasons to build with block:

- Block is competitively priced.
- It prevents heat loss—and it's about twice as energy-efficient as poured concrete.
- Block is quieter.
- Block manages moisture and eliminates mould growth
- It is maintenance free
- Block is environmentally friendly
- Block lasts a lifetime.



For more information on residential construction using concrete block, contact CCMPA at 416-495-7497 or toll-free at 1-888-495-7497, or contact one of the [producers](#) or [suppliers](#) listed on www.ccmpa.ca.